# SMITH BREEDEN ASSOCIATES, INC.

# INVESTMENT MANAGEMENT SERVICES

Background: Over the past 21 years, Smith Breeden Associates, Inc. has established a reputation as one of the premier research and trading firms in the fixed-income market. The firm specializes in the analysis and management of enhanced equity strategies and fixed-income portfolios. Smith Breeden Associates currently advises, or manages on a discretionary basis, assets exceeding \$27 billion. The firm employs approximately 65 people and has offices in Chapel Hill, North Carolina and Boulder, Colorado. Additionally, Smith Breeden retains key research professionals in Los Angeles, California.

Smith Breeden was founded in 1982 by Douglas T. Breeden, Ph.D. and Gregory L. Smith. Dr. Breeden has served as a finance professor, teaching MBA and Ph.D. level courses, at Stanford University, M.I.T., and Duke University. Dr. Breeden is now dean of Duke University's Fugua School of Business. Mr. Smith was a marketing specialist who retired from the firm in 1988. Since its inception, Smith Breeden pioneered the analysis and management of fixed-income securities and interest rate risk, with significant research effort directed at better understanding prepayment options in mortgage securities, such as GNMAs and FHLMCs and credit options embedded in corporate bond securities. The firm's commitment to high quality fixed-income research is carried out by a staff of seven Ph.D.s and other talented professionals.

Today, Smith Breeden is an established and growing money management firm offering separate account investment management, alternative investments, and financial institution advisory services. Smith Breeden's discretionary assets under management exceed \$12 billion and financial institution assets under advisement exceed \$15 billion



## **Characteristics of Smith Breeden Associates**

- Experience. Senior Professionals have an average of 20 years of market experience.
- Research. Smith Breeden's research professionals are on the cutting edge of fixed-income research, where academic theory meets practical implementation.
- Performance. Smith Breeden has consistently exceeded client benchmarks across strategies over full market cycles of 3 to 5 years.
- Risk Management. The goal of Smith Breeden's investment strategies is to achieve high *risk-adjusted* returns, and considerable effort is directed at quantifying the risk of client portfolios.

# **Characteristics of SBA investment strategies**

- Enhanced index management. Actively managed portfolios employ sector and security selection to achieve an alpha versus client benchmarks.
- No interest rate "bets". Alpha is not dependent on changes in interest rates.
- High credit quality in the U.S. domestic fixed-income market.
- Low tracking error of less than 1.5% across core strategies.

# **Strategies for the Three Major Asset Classes:**

### **STOCKS**

## **EQUITY MARKET PLUS**

Benchmark: S & P 500 Product Assets: \$1.6 billion

# **BONDS**

### INVESTMENT GRADE CORE FIXED INCOME

Benchmark: Lehman Brothers Aggregate Index

Product Assets: \$2.5 billion

# MORTGAGE INDEX PLUS

Benchmark: Citigroup Mortgage Index

Product Assets: \$4.4 billion

### INTERMEDIATE INDEX PLUS

Benchmark: Lehman Bros Govt/Credit Intermediate

Product Assets: \$141 million

# **CASH**

### ENHANCED CASH

Benchmark: One Month LIBOR Product Assets: \$2.7 billion

# SMITH BREEDEN ASSOCIATES, INC.

# **INVESTMENT MANAGEMENT SERVICES**

### **FOUNDERS**

Douglas T. Breeden, Ph.D., Chairman of the Board Gregory L. Smith (retired)

### CORPORATE OFFICERS

Eugene Flood, Jr., Ph.D., President and
Chief Executive Officer
Michael J. Giarla, Chief Operating Officer
Stephen A. Eason, CFA, Director of Separate Account
Management
Daniel C. Dektar, Chief Investment Officer
Stanley J. Kon, Ph.D., Director of Research
Marianthe S. Mewkill, Chief Financial Officer

### **INVESTMENT PROFESSIONALS**

## Separate Account Portfolio Management

Eugene Flood, Jr., Ph.D., Chief Economist
Timothy D. Rowe, Senior Portfolio Manager
John B. Sprow, Senior Portfolio Manager
Daniel R. Adler, Senior Portfolio Manager
Gregory G. Seals, CFA, Senior Portfolio Manager
John P. Kerschner, CFA, Senior Portfolio Manager
Timothy J. Cunneen, CFA, Senior Portfolio Manager
Jonathon M. Duensing, CFA, Portfolio Manager
Anna L. Griffiths, CFA, Portfolio Manager
Teresa G. Walters, CFA, Portfolio Manager
David G. Gagnon, CFA, Portfolio Manager

## **Financial Institution Portfolio Advisory**

Robert B. Perry, Director of Financial Institutions Group Geoffrey M. Hardin, Portfolio Manager

### Research

Douglas T. Breeden, Ph.D.
Campbell R. Harvey, Ph.D.
Michael J. Brennan, Ph.D.
Eduardo S. Schwartz, Ph.D.
Sue Y. Chow
Joseph R. Prendergast, Ph.D.
Robert W. Aufdenspring, CFA
John A. Huff, CFA
Peter D. Nolan, Ph.D.
Daniel R. Adler\*
John B. Sprow \*

### MARKETING/ CLIENT SERVICE

Stephen A. Eason, CFA, Director of Separate Account Management

G. Kent Fleming, Marketing & Client Service Kent Fisher, CFA, Marketing & Client Service Charles C. Field, Marketing & Client Service

## **OUTSIDE BOARD OF DIRECTORS**

John Appel, President & CEO (retired), Dain Rauscher Lewis Jester, EVP, Chevron Corporation

For more information on Smith Breeden's separate account investment management services, contact:

Stephen A. Eason, CFA (919) 967-7221

**Client & consultant information services** requests for proposal / performance reporting:

Kent Fleming (919) 967-7221

Financial institution consulting / portfolio advisory services / separate account BOLI:

Robert B. Perry (919) 967-7221

#### Smith Breeden Associates Offices:

Location	<u>Function</u>
100 Europa Drive	Portfolio Management
Suite 200	Research, Operations
Chapel Hill, NC 27517	Marketing, Client Service
(919) 967-7221	Financial Institution
	Consulting

(58 Employees)

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<sup>\*</sup> dual responsibilities in research and portfolio management